

F-6477

Sub. Code

7BVCA3

U.G. DEGREE EXAMINATION, NOVEMBER 2021.

Visual Communication

Allied : BASIC PHOTOGRAPHY

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is camera obscura?
2. What is ISO?
3. Why do we need aperture?
4. What do you called F.P?
5. Mention any two filters.
6. Define light.
7. Mention any two uses of zoom lens.
8. What is depth of field?
9. What is TIFF?
10. What is RAW files?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Explain the properties of light.

Or

- (b) Draw and mention the parts of camera.

12. (a) Differentiate the structure of TLR and SLR camera.

Or

- (b) Write a note on shutter speed and exposure value.

13. (a) Comment on sources of light.

Or

- (b) Mention and explain the functions of reflectors and filters in photography.

14. (a) Comment on focus length.

Or

- (b) Explain the Characteristics and salient features of lens.

15. (a) Write a note on JPEG and PNG.

Or

- (b) What is image devices? Explain.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the history, development and functions of camera.
17. Elaborately discuss the process of film camera and digital photographic camera.

18. Explain the importance of three point lighting setup.
 19. Comment on different types of lenses and its Characteristics.
 20. Write an essay on camera and light acaseroies with suitable diagram.
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