

F-2678

Sub. Code

7BENA4

U.G. DEGREE EXAMINATION, NOVEMBER 2019**English****Allied – TELECASTING****(CBCS – 2017onwards)**

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Why should we avoid passive voice in news script?
2. Why do we avoid journalese in news script?
3. Who is a news presenter?
4. Why should the news reader avoid common interjections?
5. What is the key for success in an interview?
6. Who participates in a talk show?
7. Who are pod casters?
8. Why do we consider persistence as an essential skill for an announcer?
9. What is known as Ad – lib announcing?
10. Why do we prefer conversational tone to high sounding voice?

Part B**(5 × 5 = 25)**

Answer **all** questions, choosing either (a) or (b).

11. (a) How should we announce numbers in a news script?

Or

- (b) Write briefly on editing the news.

12. (a) Why should the reader practice speaking and reading aloud?

Or

- (b) Explain the things to be avoided when reading a news.

13. (a) Write a short note on 'body language' during interview.

Or

- (b) Introduce talk shows.

14. (a) Discuss the role of a public address system announcer.

Or

- (b) List some of the important qualities for announcers.

15. (a) Write a brief note on using a conversational tone while announcing.

Or

- (b) Write about ad- lib announcing.

Part C $(3 \times 10 = 30)$

Answer any **Three** questions.

16. Describe how a news script is written for TV News.
 17. Explain the role of the news presenter.
 18. Examine the details to be checked out by the interviewers.
 19. Enumerate the responsibilities of a sports commentator.
 20. Give a detailed account of the ways to achieve a conversational tone.
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