A–8990	Sub. Code
	4BSOA4

U.G. DEGREE EXAMINATION, APRIL 2021 &

SUPPLEMENTARY/IMPROVEMENT/ARREAR EXAMINATIONS
Software

Allied — E-COMMERCE AND INTERNET

(CBCS – 2014 onwards)

Time : 3 Hours   Maximum : 75 Marks

Part A   (10 × 2 = 20)

Answer **all** questions.

1.   Write any two applications of E-Commerce.

2.   What is Media?

3.   List any two components of Market-driven transactions.

4.   Give any two URL formats.

5.   Define EDI.

6.   List any two characteristics of SCM.

7.   What is Internet Protocol?

8.   Expand ISDN and DSL.

9.   Define Browser.

10.   What is a Web Page?

Part B (5 × 5 = 25)

Answer **all** questions.

11. (a) Draw a suitable diagram and explain elements of E-Commerce applications.

Or

(b) Write note on Satellite Networks.

12. (a) Discuss Electronic Messaging.

Or

(b) What are the three types of Electronic token? Explain.

13. (a) Draw the layered architecture of EDI and explain.

Or

(b) Explain Hypertext documents.

14. (a) What are the Software and Hardware requirements of Internet Connection?

Or

(b) Write short notes on ISP.

15. (a) Explain WWW.

Or

(b) Listout various search engines and discuss.

Part C (3 × 10 = 30)

Answer any **three** questions.

16. Illustrate the electronic commerce organisation applications.

17. Write notes on :

(a) HTTP

(b) HTML.

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18. What are the types of digital documents? Explain.

19. Explain the steps to be followed for connecting Internet.

20. Discuss in detail about E-mail.

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