

<b>F-6160</b>
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<b>Sub. Code</b>
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<b>7BENA3</b>
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**U.G. DEGREE EXAMINATION, NOVEMBER 2021**

**English**

***Allied* — JOURNALISM**

**(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

**Part A**

(10 × 2 = 20)

Answer **all** questions.

1. What is the significance of the press council?
2. Mention any one of the press laws.
3. Give the names of any two news agencies.
4. Name any two kinds of news.
5. What is investigative reporting?
6. Mention any one quality that an editor should possess.
7. Who is a news editor?
8. Define a 'beat'.
9. Name any two important elements of the language of journalism.
10. Why are headlines important in a newspaper?

**Part B**

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a short notes on journalistic ethics.

Or

- (b) Define journalism and comment on some of its aspects.

12. (a) Discuss briefly the elements of news.

Or

- (b) Analyse the sources necessary for the publication of news.

13. (a) Comment briefly about any two kinds of reporting.

Or

- (b) Write a short note on a few significant qualities necessary for reporters.

14. (a) Write a short note on the editorial department.

Or

- (b) What is copy editing?

15. (a) Write a brief note on the lead.

Or

- (b) Comment on news agencies.

**Part C**

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the ethics needed for journalists.

17. Analyse the kinds and elements of news.

18. Comment on the different kinds of reporting.
  19. Summarise the duties and qualities of a sub-editor.
  20. What are the significant aspects of headlines and how can they be used in a newspaper?
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