

| |
|---------------|
| F-5060 |
|---------------|

| |
|------------------|
| Sub. Code |
|------------------|

| |
|---------------|
| 7BENA3 |
|---------------|

**U.G. DEGREE EXAMINATION, APRIL 2021 &
Supplementary/Improvement/Arrear Examinations**

English

Allied – JOURNALISM

(CBCS – 2017 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. Define the term 'Journalism'.
2. Write any two code of ethics for journalists.
3. Define News.
4. How do news agencies help news papers?
5. Who is a Reporter?
6. Name any two kinds of reporting.
7. Define the term 'editing'.
8. Who is a Sub-editor?
9. Who is the writer of opinion pieces?
10. What is a Lead?

Part B

(5 × 5 = 25)

Answer **all** the questions, choosing either (a) or (b).

11. (a) Write a short note on the importance of the Press Council.

Or

- (b) Why are Press Laws significant for Journalism?

12. (a) Write briefly about News Agencies.

Or

- (b) Comment on the different kinds of News.

13. (a) Write a short note on Sports reporting.

Or

- (b) Mention the different kinds of reporting.

14. (a) Write a few principles of successful news editing.

Or

- (b) Write any two qualifications for a sub-editor.

15. (a) Comment on opinion pieces.

Or

- (b) Write a brief note on Headline writing.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Discuss the role of Journalism in today's society.
17. Comment on the different kinds and elements of News.

18. Summarise the qualities of successful reporters.
 19. Analyze the features of the Editorial department.
 20. Discuss the language appropriate for Journalism.
-