

F-2677**Sub. Code****7BENA3****U.G. DEGREE EXAMINATION, NOVEMBER 2019****English****Allied : JOURNALISM****(CBCS – 2017 onwards)**

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. What is libel?
2. Explain Official Secrets Act.
3. What is meant by 'news sense'?
4. Who is a free-lancer?
5. What is a human interest story?
6. Mention some important foreign news agencies.
7. Who maintains copy desk?
8. Mention any two duties of the editor.
9. What is an 'Editorial'?
10. What is meant by inverted pyramid story form?

Part B**(5 × 5 = 25)**

Answer **all** questions, choosing either (a) or (b).

11. (a) What is Copyright? How does the Copyright Act safeguard the rights of the author?

Or

- (b) Write a short note on the Press Laws.

12. (a) Comment on the types of news.

Or

- (b) Enumerate the stock sources of news.

13. (a) Write a note on the kinds of reporters.

Or

- (b) What are the basic qualities of a good reporter?

14. (a) What qualifications are needed for a good sub-editor?

Or

- (b) What is the role played by an editor in a newspaper?

15. (a) What points should be kept in mind while writing reviews?

Or

- (b) 'Lead is the difficult part of feature writing'. Discuss.

Part C**(3 × 10 = 30)**

Answer any **three** questions.

16. Write an essay on the journalistic ethics and guidelines for press.
 17. Describe the different kinds of news.
 18. Discuss the duties and functions of a news reporter.
 19. Write an essay on the editorial department and its functions.
 20. Write an essay on Headline Writings and different types of headlines.
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