

A-8923

Sub. Code

4BENA2

U.G. DEGREE EXAMINATION, NOVEMBER 2019**English Literature*****Allied* — JOURNALISM****(CBCS – 2014 onwards)**

Time : 3 Hours

Maximum : 75 Marks

Section A

(10 × 2 = 20)

Answer **all** questions.

1. Which was the first press established in India? Where was it?
2. Write the feature of Copyright Act of 1957.
3. Explain investigative journalism.
4. Who is called syndicated columnist?
5. Who is a sub-editor?
6. What do you mean by film review?
7. Mention any two qualities needed for a reporter.
8. How does news editing take place?
9. What is called a news story?
10. What do you mean by headline in newspaper?

Section B

(5 × 5 = 25)

Answer **all** questions.

11. (a) What is the role of journalism in India?

Or

- (b) How does the press council function in India?

12. (a) How do the foreign news agencies supply news to the Indian newspaper presses?

Or

- (b) Explain feature news and snap.

13. (a) What do you mean by good reporting? — Explain.

Or

- (b) Discuss freelance writing.

14. (a) Comment on the duties of an editor.

Or

- (b) Why is editing very important? — Explain.

15. (a) Why do the reporters, sub-editors and editors concentrate on language? — Give reasons.

Or

- (b) Mention the features of news story.

Section C

(3 × 10 = 30)

Answer any **three** of the following questions.

16. Discuss the press laws in India.
 17. Elucidate the kinds and sources of news in India.
 18. Why is reporting important in newspaper? — Explain.
 19. Discuss the duties and qualities of a sub-editor.
 20. How does writing 'lead and news story' help in shaping news for a newspaper? — Discuss it with an example.
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