

A-10128

Sub. Code

4BENA2

U.G. DEGREE EXAMINATION, APRIL 2021 &

Supplementary/Improvement/Arrear Examinations

English

Allied — JOURNALISM

(CBCS – 2014 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** questions.

1. Define journalism.
2. Write any two roles of journalism in the society.
3. What are soft and hard news?
4. Where is TASS news agency situated?
5. Who is the kingpin of a newspaper?
6. Explain 'Libel'.
7. What are the duties of a journalist?
8. How many columns are there in a standard newspaper?
9. What is a journalistic style of writing?
10. Which is a hammer headline in journalism?

Part B

(5 × 5 = 25)

Answer **all** questions, choosing either (a) or (b).

11. (a) Write a note on ethics in Indian journalism.

Or

- (b) Write a critical note on effects of journalism in the society.

12. (a) Comment on the role of foreign news agencies.

Or

- (b) Describe the kinds of news.

13. (a) Explain the principles of conducting an interview.

Or

- (b) Write a note on methods of news gathering.

14. (a) Discuss the responsibilities of the editor.

Or

- (b) Explain on the basic rules to be followed in editing.

15. (a) Give an account on the functions of headlines.

Or

- (b) How do you write a lead in a print journalism? Give an example.

Part C

(3 × 10 = 30)

Answer any **three** questions.

16. Write a note on the scope of journalism in the present day scenario.

17. Discuss the various sources of news.

18. What are the requirements of the reporter?- Discuss
 19. Evaluate the role of the sub-editor in a news paper establishment.
 20. Enumerate the writing opinion pieces in journalism.
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