

A-8979

Sub. Code
4BITSA4

U.G. DEGREE EXAMINATION, NOVEMBER 2019

Information Technology

Allied – E - COMMERCE

(CBCS – 2014 onwards)

Time : 3 Hours

Maximum : 75 Marks

Part A

(10 × 2 = 20)

Answer **all** the questions.

1. What are the elements of electronic commerce applications?
2. What do consumers really want?
3. What are the different types of electronic commerce applications?
4. Give any two features of HTML.
5. Compare EDI with e-mail.
6. What is traditional EDI?
7. What is the need of data collection?
8. What is known as work - flow management?
9. What is called Edutainment?
10. What is known as RPC?

Part B**(5 × 5 = 25)**Answer **all** questions

11. (a) What are the components of the I-way?

Or

- (b) List out and explain the six stages of internet growth.

12. (a) What are the benefits of Hypermedia documents? Explain.

Or

- (b) Explain the various types of electronic payment systems.

13. (a) Briefly explain the tangible benefits of the EDI.

Or

- (b) Write short notes on quick response and EDI.

14. (a) Explain the white pages through x.500 in the electronic commerce.

Or

- (b) Describe the information filtering in a variety of processes.

15. (a) Explain the challenges in on-line Education.

Or

- (b) What are the technological components of education on demand? Explain.

Part C $(3 \times 10 = 30)$ Answer any **three** questions.

16. Draw the Architecture of internet governance hierarchy and explain.
 17. Describe the web security layers with clear diagram.
 18. Compare the information flow without EDI to the information flow with EDI.
 19. What are the four types of digital documents? Explain.
 20. Discuss the digital copyrights and electronic commerce with an example.
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