Sub. Code

7BCAA4

U.G. DEGREE EXAMINATION, APRIL 2021 &

Supplementary / Improvement/ Arrear Examinations

Computer Application

Allied: DATA MINING AND WAREHOUSING

(CBCS - 2017 onwards)

Time: 3 Hours Maximum: 75 Marks

Part A $(10 \times 2 = 20)$

Answer all questions.

- 1. What is data mining?
- 2. Define data cube.
- 3. What is the importance of data preprocessing?
- 4. Define 2-score normalization.
- 5. Define Bayes theorem.
- 6. What is linear regression?
- 7. What is outlier?
- 8. What is density based clustering?
- 9. What is data security?
- 10. What is web mining?

Part B $(5 \times 5 = 25)$

Answer all questions, choosing either (a) or (b).

11. (a) Describe the data mining functionalities.

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- (b) Explain the architecture of data warehouse with a neat sketch
- 12. (a) Explain Data cleaning.

Or

- (b) Describe Data mining primitives.
- 13. (a) Explain mining frequent patterns without candidate generation.

Or

- (b) Write down the issues regarding classification and prediction.
- 14. (a) Explain BIRCH.

Or

- (b) Explain OPTICS.
- 15. (a) Explain Trends in Data mining.

Or

(b) Discuss the mining of World Wide Web.

Part C $(3 \times 10 = 30)$

Answer any three questions.

- 16. Explain the multidimensional data model.
- 17. Discuss about Data Reduction.

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- 18. Explain the classification based on concepts from association rule mining.
- 19. Explain Grid based methods.
- 20. Explain Data mining system products and research prototypes.