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Register Number

Name of the Candidate:

M.Sc. DEGREE EXAMINATION, May 2015

(VISUAL COMMUNICATION)

(THIRD SEMESTER)

340: BROADCAST JOURNALISM

Time: Three hours

Maximum: 100 marks

SECTION-A

Answer any EIGHT questions

(8×5=40)

1. List the importance recommendations of Chanda committee.
2. Describe the autonomy and future of radio.
3. Write down the structure and functioning of Radio Station.
4. Discuss the programme formats for general and special audiences.
5. List the policies and programmes of Doordharshan.
6. Describe the development of Television network in India.
7. Discuss the various film formats with an example.
8. Illustrate the various film editing methods and techniques.
9. Describe the future of public broadcasting in India.
10. List the factors influencing in media environment.

SECTION-B

Answer any THREE questions

(3×20=60)

11. Critically analyze the finer points of Prasar Bharathi Bill and list the role of it in controlling the broadcast content.
12. Describe the various methods and techniques of editing in Radio station.
13. Illustrate the nature and characteristics of television medium and analyse the role of television in the national development of India.
14. Discuss the status of educational broadcasting in India.
15. Elaborate the social and cultural impact of foreign TV networks in India.
