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**6605**

Register Number  
Name of the Candidate:

**M.Sc. DEGREE EXAMINATION, May 2015**

**(GRAPHICS AND ANIMATION)**

**(FIRST YEAR)**

**130: WEB DESIGN TECHNIQUES**

Time: Three hours

Maximum: 100 marks

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**SECTION-A**

**(8×5=40)**

**Answer any EIGHT questions**

1. Describe the elements of adobe photoshop interface briefly.
2. How do you add image in webpage? Discuss the image adjustment commands.
3. What is meant by image optimization? Discuss the various file formats of web design.
4. Explain the optimization option of JPG.
5. Describe the various structure of website.
6. What is link? How do you create link in HTML web page? Write note on name anchor.
7. What is selectors? Describe the types of selectors briefly.
8. Elaborately discuss the layout models of CSS.
9. What is browser? Illustrate the components of browser.
10. Describe about dream weaver templates. How do you insert flash content in HTML webpage.

**SECTION-B**

**(3×20=60)**

**Answer any THREE questions**

11. What do you mean by web design? Explain the various phases in the development of website briefly.
12. What is meant by slice tool? How image optimization will be performed using slice and crop tools.
13. Explain the various HTML tags associated to create table. Discuss the attributes of the <table>tag.
14. What is CSS? State the purpose of it. Describe the three types of declarations supported by CSS.
15. What is HTML object? How it is inserted in HTML page? Write a code to create a roll over image.

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