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Register Number

Name of the Candidate:

M.Sc. DEGREE EXAMINATION, May 2015

(TOURISM)

(FIRST YEAR)

511/510: TOURISM BUSINESS

(Old and New Regulations)

Time: Three hours

Maximum: 75 marks

Answer any FIVE questions

(5× 15=75)

1. a) Explain the growth of tourism in India.
 b) Summarize the various components of tourism.
2. a) Explain the socio-economic factor in tourism business.
 b) Describe about the mode of transportations. Explain its types.
3. a) Explain the "Tourism as an Industry". Explain with example.
 b) Explain the types of tourism.
4. a) Explain the Infrastructure facilities available in tourism.
 b) Explain with example about transportation.
5. a) Explain objective and function of PATA.
 b) Explain the Eco tourism.
6. a) Describe the future prospects of tourism industry in India.
 b) Explain the tourism organisations and its importance.
7. a) Explain the role of IATA.
 b) Explain the functions of IATO.
8. a) Explain about sustainable tourism.
 b) Summarize the tourism planning process and need for tourism master plan.
9. a) Elucidate the importance of adventure tourism.
 b) Explain about MICE.
10. a) Enumerate the history of travel agency.
 b) Explain the importance of a tour operator with examples.
