

Total No. of Pages: 1

Register Number:

6978

Name of the Candidate:

M.B.A. DEGREE EXAMINATION December 2014

(BUSINESS LEADERSHIP)

(FOURTH SEMESTER)

410: ENTREPRENEURSHIP DEVELOPMENT

Time: Three hours

Maximum: 75 marks

SECTION-A

Answer any FIVE questions

(5 × 3 = 15)

1. Name the different types of entrepreneur.
2. Explain the term entrepreneurial culture.
3. What is Innovation?
4. What do you mean by a business plan?
5. State the purpose of NABARD.
6. Explain the functions of Indian Institute of Entrepreneurship.
7. What are the pitfalls in family business?
8. Explain the term foreign direct investment.

SECTION-B

Answer any THREE questions

(3 × 10 = 30)

9. What are the different functions of an Entrepreneur?
10. What are the advantages of business planning?
11. Explain the role of SIDBI in supporting entrepreneurs.
12. Explain the strategies of improving a family business.
13. Discuss the importance of international business.

SECTION-C

Answer any ONE question

(1 × 15 = 15)

14. Explain the stages in entrepreneurial process.
15. Give a brief overview of financial institution in India.
16. Explain the barriers to international trade.

SECTION-D

(COMPULSORY)

(1 × 15 = 15)

17. Prepare a model project report for a business of your choice.
