

Total No. of Pages: 1

7174

Register Number

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, May 2015**

**(SHIPPING AND LOGISTICS MANAGEMENT)**

**(SECOND YEAR)**

**240: LOGISTICS ORGANISATION AND CONTROL**

Time: Three hours

Maximum: 75 marks

**SECTION-A**

**(5×3=15)**

**Answer any FIVE questions**

1. Define Supply Chain Organisation.
2. What is meant by Organisational Positioning?
3. What are the objectives of Generic Logistics Strategies?
4. What is meant by Logistics Accounting?
5. What is Break Even Analysis?
6. Explain the term managerial performance.
7. Differentiate between effectiveness and efficiency.
8. State the concepts on Decision Support Systems.

**SECTION- B**

**(3×10=30)**

**Answer any THREE questions**

9. Differentiate Formal and Informal Organisation.
10. Explain the concept of super organisation.
11. Explain the components of an optimal logistics organisation.
12. Discuss the types of control systems.
13. Explain the features of Activity based Costing Systems.

**SECTION- C**

**(1×15=15)**

**Answer any ONE question**

14. Explain the stages of development of organisational structure.
15. Discuss the environmental facts that affects the logistics management.
16. Enumerate the problems in the implementation of an ABC systems.

**SECTION- D**

**(1×15=15)**

**(Compulsory)**

17. Discuss the strategies of managing the conflict in an Industry.

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