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Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION December 2014

(GLOBAL)

(SECOND YEAR)

(GROUP-A)

250. SOUND PRODUCTION AND MUSIC INDUSTRY MANAGEMENT

Time: Three hours

Maximum: 75 marks

SECTION – A

(5×3=15)

Answer any FIVE questions

1. What is Jingle Structures?
2. Explain the time signatures and key signatures.
3. Discuss the recording music for films.
4. Discuss the various types of instruments used in music industry.
5. Explain the different types of radio frequency.
6. Define the AM and FM.
7. Explain the routing and transtrission.
8. Discuss the software tools for music production.

SECTION – B

(3×10=30)

Answer any THREE questions

9. Discuss the various types of sound production.
10. What is music industry? Discuss the impact of technology in it.
11. Discuss the steps taken for sound production for a film.
12. Explain the causes of live sound theory.
13. What are chords? Discuss each one in detail.

SECTION–C

(1×15 =15)

Answer any ONE question

14. Discuss the recording to films in Editing.
15. Discuss the various types of technology a variable for sound production.
16. Discuss the components available for electronic music production.

SECTION–D

(1×15 =15)

Compulsory

17. Discuss the different frequency and explain the AM and FM frequency with advantages and disadvantages.
