

Total No. of Pages : 2

Register Number :

**7130**

Name of the Candidate :

**M.B.A. DEGREE EXAMINATION MAY 2014.**

**(GLOBAL)**

**(SECOND YEAR)**

**(Group – A)**

**260 — FILM AND TV PRODUCTION, PROGRAMMING MANAGEMENT**

Time : Three hours

Maximum : 75 marks

**SECTION A**

**Answer any FIVE questions.**

**(5 × 3 = 15)**

1. What are the tools for film production?
2. What is meant by location?
3. What is the role of a actor?
4. Discuss the terminology used in TV production ?
5. What is SLR camera ?
6. Discuss the role of computers in Film Production?
7. What is distribution of a film ?
8. Discuss the role of a producer in TV production?

**SECTION B**

**Answer any THREE questions.**

**(3 × 10 = 30)**

9. Discuss the various techniques available in editing a film.
10. Explain the duties of a production manager in a Film?
11. What is music industry? Discuss the competition in detail.
12. Explain the art of managing artists in TV production?
13. Discuss the steps in marketing and distribution of a TV serial?

**SECTION C****Answer any ONE question.****(1 × 15 = 15)**

14. Discuss the role of a Music Director in a film ?
15. Discuss the various types of technology available for a Film production?
16. Discuss the duties of various artists in Film and TV?

**SECTION D****Compulsory****(1 × 15 = 15)**

17. Discuss the steps to be taken for producing a film and its distribution.
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