

**Total No. of Pages:** 1

**7130**

Register Number:

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION December 2014**

**(GLOBAL)**

**(SECOND YEAR)**

**(GROUP-A)**

**260. FILM AND TV PRODUCTION PROGRAMMING MANAGEMENT**

Time: Three hours

Maximum: 75 marks

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**SECTION – A** **(5×3=15)**  
**Answer any FIVE questions**

1. Film Genres.
2. DV Cameras.
3. Editing Work.
4. Film Production House.
5. Job Involvement.
6. Carrers of involvement in Television Station.
7. Business Entertainment Environment.
8. Music Industry Management.

**SECTION – B** **(3×10=30)**  
**Answer any THREE questions**

9. Difference between film Genres and Television Genres.
10. Explain the different composition of operating DV cameras.
11. Discuss the Artiste management theory.
12. Describe direction of techniques with example.
13. Discuss today changing music industry management.

**SECTION–C** **(1×15=15)**  
**Answer any ONE question**

14. Explain in detailed television preproduction technology.
15. Describe what are the jobs involved in a film production house.
16. Critically examine music industry management principal.

**SECTION–D** **(1×15=15)**  
**Compulsory**

17. Discuss the music industry management in present situation.

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