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**6809**

Register Number:

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, May 2015**

**(INDUSTRY INTEGRATED)**

**(SECOND YEAR)**

**220: INTERNATIONAL BUSINESS**

Time: Three hours

Maximum: 75 marks

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**SECTION - A**

**Answer any FIVE questions**

**(5 × 3 = 15)**

**Write short Answer:**

1. What is International business?
2. What is foreign exchange?
3. Name any three major imports of India.
4. What is export pricing?
5. Give examples for acquisition of Indian forms abroad.
6. What is FOREX market?
7. What are commodity market?
8. What are multinational companies?

**SECTION - B**

**Answer any THREE questions**

**(3 × 10 = 30)**

9. Explain the various tariff and non-tariff barriers.
10. Discuss the functions of ECGC.
11. Explain the features of successful joint venture.
12. Online the importance of special drawing rights.
13. Explain the types of payments used in international business.

**SECTION - C**

**Answer any ONE question**

**(1 × 15 = 15)**

14. Explain the emergence of India as a global power house.
15. Describe the functions of world trade organisation.
16. Discuss the feature of recent EXIM policy.

**SECTION - D  
COMPULSORY**

**(1 × 15 = 15)**

17. Explain the steps for exporting goods from India to abroad.

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