

Total No. of Pages: 1

**7155**

Register Number:

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, May 2015**  
**(LOGISTICS AND SUPPLY CHAIN MANAGEMENT)**  
**(FIRST YEAR)**

**150. OUTSOURCING AND LOGISTICS SERVICE PROVIDERS**

Time: Three hours

Maximum: 75 marks

**SECTION - A**

**(5 × 3 = 15)**

**Answer any FIVE questions**

1. Define Outsourcing. What are its implications for business?
2. What is BPO? Explain
3. Define 3PL. Give examples.
4. What are Free Trade Zones? Name some FTZ's in Tamilnadu.
5. What are outbound Logistics? Explain with an example.
6. Define containerization. How many different types are there?
7. Explain Logistics process.
8. What do you mean by "Lean"?

**SECTION - B**

**(3 × 10 = 30)**

**Answer any THREE questions**

9. What are the benefits, threats and limitations of BPO? (Business Process Outsourcing).
10. Explain the different types of Third party Logistics Services
11. Does outbound SCM infrastructure help centralized or Decentralized Distribution. Explain.
12. Explain the different types of Containers and its uses with examples.
13. Explain the Principle of Lean in detail.

**SECTION - C**

**(1 × 15 = 15)**

**Answer any ONE question**

14. Explain the Supply Chain Trends that will boost shareholder Value
15. What are the Myths of Supply Chain Outsourcing? Explain in detail.
16. Differentiate between Domestic & International Logistics.

**SECTION - D**

**(1 × 15 = 15)**

**(Compulsory)**

17. What do you mean by International Trade laws? How are goods traded? How are Disputes settled? Discuss.
-