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6774

Register Number:

Name of the Candidate:

M.B.A. DEGREE EXAMINATION, May 2015
(INTERNATIONAL BUSINESS)
(FIRST YEAR)

170: COMMUNICATION FOR GLOBAL MANAGERS

Time: Three hours

Maximum: 75 marks

SECTION - A
Answer any FIVE questions

(5 × 3 = 15)

1. Define the objectives of communication.
2. What is semantic barrier in communication?
3. Write short notes on gestures and postures.
4. List the steps involved in oral presentation.
5. What is meant by agenda?
6. Bring out the significance of adjourning in team building.
7. List out the different types of report.
8. Identify the importance of writing e-mail.

SECTION - B
Answer any THREE questions

(3 × 15 = 45)

9. Explain the barriers of communication.
10. Evaluate the different stages of listening.
11. Discuss the steps involved in making a presentation.
12. Write an essay on team building process.
13. Critically analyse the process of writing a business plan proposal.

SECTION - C
COMPULSORY

(1 × 15 = 15)

14. Draft a letter to a company which advertises for job placement. Send your curriculum vitae to the HR manager of the company and request him to call you for the job interview.

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