Total No. of Pages : 2

Register Number : **6925**

Name of the Candidate :

M.B.A. DEGREE EXAMINATION DECEMBER 2013.

(BUSINESS APPLICATION)

(FIRST YEAR)

180 — MANAGEMENT CONTROL SYSTEM

Time : Three hours   Maximum : 75 marks

SECTION A

Answer any FIVE questions.   **(5 × 3 = 15)**

All questions carry equal marks.

1.   Define data.

2.   What is the value of information?

3.   What is internet telephony?

4.   Define intranet.

5.   What is reorder point?

6.   Define subsystems.

7.   Explain the difference between data, information and knowledge.

8.   Define HTML.

SECTION B

Answer any THREE questions.   **(3 × 10 = 30)**

All questions carry equal marks.

9.   Explain the basic components of a computer with a diagram.

10.   How will you create an auto report in access? Explain with an example table.

11.   Describe the problems in implementing management information system.

12.   What are the different types of systems? Discuss the need for classifying systems.

13.   What are the modules of ERP?

SECTION C

Answer any ONE questions.   **(1 × 15 = 15)**

14.   Evaluate the role of information technology in entertainment, arts, science, engineering and mathematics.

15.   Explain the meaning and evolution of internet.

16.   As a manager, how will you manage Risks and uncertainly in E-Business?

SECTION D

(Compulsory)   **(1 × 15 = 15)**

17.   Describe the history of e-business in India.

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