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Register Number :

6921

Name of the Candidate :

M.B.A. DEGREE EXAMINATION DECEMBER 2013.

(BUSINESS APPLICATION)

(FIRST YEAR)

140 — ANALYSIS FOR GENERAL MANAGEMENT

Time : Three hours

Maximum : 75 marks

SECTION A

Answer any FIVE questions.

(5 × 3 = 15)

Define/Explain the term :

1. Problem Solving.
2. Empowerment.
3. Committees.
4. Morale.
5. Change management.
6. Leadership.
7. Departmentation.
8. Informal.

SECTION B

Answer any THREE questions.

(3 × 10 = 30)

9. What is the importance of information in to Business?
10. Is communication so important inside and outside of organisation?
11. What is the importance and role of committees?
12. Proper co-ordination make success – Command.
13. Is motivation is important for maximum utilisation of available resources.

SECTION C**Answer any ONE questions.****(1 × 15 = 15)**

14. In general, what are the steps to be follow to solve any problem in business organisation?
15. Explain the concept of leadership and its types.
16. Motivation leads to higher productivity – Comment.

SECTION D**Compulsory****(1 × 15 = 15)**

17. Briefly discuss the “critical thinking theory” and how it is possible to implement. Explain with suitable examples.
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