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**6807**

Register Number:

Name of the Candidate:

**M.B.A. DEGREE EXAMINATION, May 2015**  
**(INDUSTRY INTEGRATED)**  
**(FIRST YEAR)**

**180: ORGANISATIONAL BEHAVIOUR**

Time: Three hours

Maximum: 75 marks

**SECTION - A**  
**Answer any FIVE questions**

**(5 × 3 = 15)**

**Write short Answer:**

1. What are the key elements of Organisational Behaviour?
2. Give the meaning of Negative Motivation.
3. State the meaning of Personality.
4. Define communication.
5. What is group dynamics?
6. What is meant by power?
7. Who is a democratic leader?
8. What do you mean by Organisational Effectiveness?

**SECTION - B**  
**Answer any THREE questions**

**(3 × 10 = 30)**

9. Explain the various Organisational Behaviour models.
10. Explain the importance of motivation.
11. Explain the merits and demerits of group decisions.
12. Discuss the circumstances under which power is acquired.
13. Explain the barriers to effective communication.

**SECTION - C**  
**Answer any ONE question**

**(1 × 15 = 15)**

14. Explain Hertzberg's two factor theory and differentiate it from Maslow's theory.
15. Explain the various factors that influence individual behaviour.
16. Discuss in details the various stages involved in the process of perception.

**SECTION - D**  
**COMPULSORY**

**(1 × 15 = 15)**

17. Discuss in detail the methods of transmitting Organisational culture to employees.

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