

Total No. of Pages: **2**

Register Number:

5727

Name of the Candidate:

B.B.A. DEGREE EXAMINATION, 2013

(APPLIED MANAGEMENT)

(SECOND YEAR)

(PART-III)

250 : PRODUCTION AND OPERATIONS MANAGEMENT

December]

[Time : 3 Hours

Maximum : 100 Marks

SECTION – A

(10 × 2 = 20)

Answer ALL questions

1. What is production planning?
2. Shortly note on the concept of 'CAD'.
3. What do you mean by job sequencing?
4. Give the importance of plant location.
5. What is stationary layout?
6. Define the term maintenance.
7. Give the meaning of control chart.
8. What is the need of work study?
9. What are ISO 9000 standards?
10. What is job enrichment?

SECTION – B

(4 × 10 = 40)

Answer any FOUR questions

11. State the characteristics of good design.
12. What are the objectives of production management?
13. What are the advantages of plant layout?
14. Briefly explain the types of maintenance.
15. Define scheduling and explain the importance of scheduling.
16. Discuss the different dimensions of product quality.

SECTION – C
Answer any TWO questions

(2 × 20 = 40)

17. Explain the functions and responsibilities of production manager.
18. State the factors which should be kept in mind while deciding upon a suitable type of plant layout.
19. Discuss the importance of supply chain management with examples.
20. What techniques are employed in industry for the maintenance of plant and equipment?

@@@@@