

Total No. of Pages: **2**

**5110**

Register Number:

Name of the Candidate:

**B.A. DEGREE EXAMINATION, May 2015**

**(ENGLISH AND COMMUNICATION)**

**(THIRD YEAR)**

**(PART – III)**

**750: PRINT MEDIA : REPORTING AND EDITING**

Time: Three hours

Maximum: 100 marks

**SECTION - A**

**(5 × 8 = 40)**

**Answer any FIVE questions**

1. a) What are the factors that determine the quality of news?  
b) Define news.
2. a) Write a note on Listening and note taking while interviewing.  
b) What are the pros and cons of the tape recorder?
3. a) Write a note on the desirable qualities of an interviewer.  
b) List the guidelines that have to be followed in telephone interviewing.
4. a) How to report speeches, news conferences and meetings.  
b) Explain about media manipulation.
5. a) What is interpretive Journalism?  
b) How a reporter can interpret legitimately news in the media?
6. a) Write briefly about depth interviews.  
b) Discuss about 'foregrounding politics' in reporting.
7. a) Write a note on the significance of news editing.  
b) Explain about good editing and its outcome.
8. a) What are the desirable qualities of a sub-editor?  
b) What for headlines are made use of in the media?

**SECTION - B**

**(3 × 20 = 60)**

**Answer any THREE questions**

9. a) Explain elaborately Hard news leads and soft news leads.  
(OR)  
b) Write about the various kinds of leads with examples.

10. a) Attempt an essay on the significance role of interviews in the media and its scope.

(OR)

- b) Explain 'GOAC' method of interviewing.

11. a) Elaborate on the tips of reporting and writing government news.

(OR)

- b) Discuss interpretative reporting in a detailed manner.

12. a) Explain the different polling techniques.

(OR)

- b) Discuss the importance of Electronic Media during election campaign.

13. a) Attempt an essay on the functions and duties of a news editor.

(OR)

- b) Proof reading is an essential tool in editing – Discuss.

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